



DIGITAL MONGEZ AGENCY
Go Beyond Boundaries





WHO WE ARE

Digital Mongez is a full services media agency that navigates your business the way to success. We help you reach your potential through our professional consultancy and rich experiences. We transform data into value and business impact and develop solutions and experiences using technology in smart, interrelated ways that support brand and communication strategies .



Mission



Vision



Value

DIGITAL
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To serve our clients with the highest calibers of professionalism and dedication helping them grow their businesses in a fast pace and unprecedented attitude

We work with clients to clarify their stories and create tangible experiences that will set them apart from the competition and connect with their customers

We aim to To be the most valued partner To make a relationship last long, a strong connection is key Knowing each other,building a consistent approach to achieve our goals



To be the agency navigating you through the paths of successful business growth. Our vision is to deliver measurable media campaigns that reach our clients business objectives

Vision





1- We are here to serve you

We believe that our life goal is to serve you with all our resources so you can grow and achieve your dreams.

2- We are passionate about our work

Our creative work is based on our passion and eagerness to do it. We do our work because we breathe it, live it, and survive by spreading our creativity.

3- We choose the right, not the easy

We are committed to the value of hitting the right track, not the easy one because if it is done properly, it blossoms perfectly.



Value



digital marketing

“Surviving the fierce competition is important, but being able to take over and lead the competitors is What makes the difference.

SERVICES

Digital Mongez agency offers you a wide variety of unique digital marketing with everything you need to make successful digital solutions covering



Strategic Planning

Marketing strategies, Social media tactics including Data Analytics (Web Analysis, Social Media Analysis)



Digital Marketing

Social media marketing, Online Advertising, SEO, SEM & Media Buying, Content Marketing, Graphic Design



Apps

Web Design and Development, E-Commerce Mobile Marketing, and Mobile App Development Services. App Development



Production

Videography, Photography, Voice Over

SERVICES

1

Social
Media
Marketing

2

Marketing
and
Strategy

3

Graphic
Design

4

Search Engine
Optimization /
Marketing

5

Video
Production
and
Photography

6

Web Design
and Mobile
Applications
Development

7

Branding

8

Digital
Media
Buying

9

Presentations

1. Social Media Marketing

Using Social Media is no longer a plus, but rather one of the cardinal means to establish your business. utilize Social Media for brand building, for raising awareness of your brand story, and allow consumers to become involved in your story Generating the proper leads and getting on track is definitely one of the major results of successful Social Media Management. Digital Mongez Agency guides your steps to reach your targeted audience



2. Marketing and Strategy

We help organizations and Business To discover new opportunities With our carefully planned approach, we provide effective, sustainable, and market-oriented marketing strategies .

We provides :

- Digital brand strategy
- marketing Research
- Digital marketing strategy
- Social media strategy
- Consumer research and user personas



3. Graphic Design

The visual impact of professional quality graphic design in every marketing resource is important to the success of any person, business, or organization, and it must be something that makes you unique among your competitors .

Our creative designs are meant to provide your business with the best types of uniqueness .

we strive to incorporate your vision of design with our creativity we aim to provide your business with the best types of uniqueness .

- Logo Design
- Brand Development
- Advertising design
- Corporate Identity
- Packaging Design



4. Search Engine Optimization/Marketing (SEO/SEM)

Search Engine Optimization/Marketing is an essential part of marketing and branding, for it, helps you rank for your keywords, plans, and objectives.

Search Engine Optimization(SEO):

A strong SEO campaign can substantially improve your visibility in organic search results and deliver high-quality traffic to your website.

we work to improve the performance of your website

Search Engine Marketing (SEM):

help your business to increase the visibility of a website on search engine results pages

increasing number of consumers researching and shopping for products online, increasing a company's reach

Digital Mongez Agency helps you set the proper plan and objectives



5. Video Production and Photography

Video Production and Photography essential for any growing business

Photography

our photography includes Advertising & commercial photography, Fashion Photography, Food Photography, Product photography, Packaging & Editorials for print & web.

We offer a creative experience like no other.

Video Production

We offer a full suite of video production services, from initial concept development and scripting, through studio and location production to video editing and marketing strategies.

Digital Mongez offers a complete video production service that can be tailored to your specific needs



6. Web Design and Mobile Applications Development

Website and Mobile APP are the most important media platforms with great potential for Business that empowers any brand to enrich their user's experience and build brand positioning

Building your website and Mobile APP professionally helps you to meet your needs, deliver your message, and mirror your edge.

We help you utilize web tools for an improved online image and presence



7. Branding

Brand creation is an immersive experience that needs meticulous and meaningful storytelling.

A brand name and logo is what any company revolves on.

Your consumers relate to the brand identity over time thus adding to your brand's recall value.

we help you Identify your business, marketing, and advertising with an innovative brand identity.

The image features 3D rendered text. The word 'brand' is positioned above 'MUNGEZ'. 'brand' is written in a lowercase, sans-serif font with a blue-to-white gradient and a dark blue shadow. 'MUNGEZ' is written in a bold, uppercase, sans-serif font in a solid dark blue color. The letters are thick and have a slight shadow beneath them, giving them a three-dimensional appearance.

8. Digital Media Buying

Managing your social media is a complicated and multilayered process that contains ads as well.

Social ads are used to improve your presence, generate leads, create interest, or even deliver your messages to the targeted audience effectively.

All of these tasks, with help and supervision of our team, could be easily done and promoted through Twitter accounts or trends, Facebook & LinkedIn Ads, YouTube, Instagram, Pinterest SnapChat and Google Ads .



9. Presentations



Ideal
solutions



OUR CLIENTS



OUR CLIENTS

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MARBLE
MEDICAL CENTER
مركز ماربل الطبي



GMC
Gardenia Medical Centre



OUR CLIENTS

OUR CLIENTS

OUR CLIENTS



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